

# NATURE'S NOTES

WINTER/SPRING 2016

"GROWING TOGETHER WITH YOU"

## More For Your Money

After 45 years, we still hear the comment; I did not know you did that! Tree Care is diversified in that we have a full service Tree Division that does many things. We care for trees from planting to removals, and the other necessary things in between to keep them properly cared for such as; root feeding, spraying, micro-injecting, pruning, and cabling. We have a Lawn Care Division which engages primarily in fertilization, weed and crabgrass control, but also does lawn renovation work too. We have taken many lawns from poor quality to showcase lawns over the years. Hunt's Quality Pest Control services homes for ants, mice, other rodents, termites and a whole host of other home pests. We also plow and remove snow for churches, private residences and small commercial properties. When you hire us, know that we offer more for your home and family than just one service item, and we will always custom tailor our services to fit your needs for your benefit.

## Bed Bugs Humbug

Back in the day, bed bug jobs were limited to unclean and poorly maintained homes. Bed bugs virtually disappeared in the late 1980's and were mostly absent until the last five years. In a national survey conducted by The National Pest Management Association, 99% of responding firms had been asked to treat for bed bugs within the year and only 10% of those respondents recalled getting a bed bug call

before the year 2000. They began to appear in large metropolitan areas first and stayed south of here until recently. We saw an astronomical increase in their presence this past year, mostly in commercial settings. You may or may not know, but they are nocturnal travelers, blood suckers, and they anesthetize their bites. Their domicile is within walls, under floors, in dusty areas, but not on their victims – you. What you might see if you have them, is a small blood spot on your sheets and small red dots on your skin. Bed bugs are a major nuisance pest and do not spread diseases, but their presence is unacceptable. Jimmy has tooled up for these with the latest products and technology money can buy, and his treatment techniques have a highly proven successful track record. His treatment options vary from insecticides, impregnated bed liners, steamers and insect growth regulators. Hunt's Quality Pest Control is ready, willing, and able to treat your bed bug population. So, to them we say Humbug!!

## Dear Friends,

*As much as we hate to admit it, we are all growing older. It was 1980 when I left the Air Force to begin my new career here at Tree Care. I have enjoyed every minute of these past thirty five years, and look forward with excitement to the next chapter of what this career will bring. Some wisdom has sunk in, and youthful exuberance seems lacking, but pace is the key now and I am adjusting to get more bang for my buck. Did someone say youth is wasted on the young? Anyway, the glass is half full, and I'll keep it there for the future.*

**Best Regards,  
Jim Hunt**

## Still Here and Growing

As we take stock in 2015 from a business prospective, we find that once again we grew the business in some positive ways. Our Tree Spraying and Lawn Care divisions grew 6.5% and 20% respectfully over 2014. The Pest Control foundation spray program, which began on April 22 and ran until July 4th, had a 4% growth. The Tree Work crew started the season with sixty two jobs and went until Thanksgiving keep-

# Tree Care by Stan Hunt Inc. Hunt's Quality Pest Control

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ing sixty two jobs. They worked five days per week throughout those seven months without weather setbacks. During the last year we developed a job tracking tool showing all current jobs, organized by geographic areas and approved dates. It was a substantial improvement over our "board on the wall" system, which was archaic in comparison. Customer service was better with a 5% overall growth in sales. On the tree crew we added some youth to the workforce, and left Team Leader(s) the same. We look forward to 2016 with anticipation, knowing you will have a need. When you call for your personalized appointment, Tree Care will, as always, deliver a professional assessment of your situation without obligation, keeping your needs first.

## The Birds and The Bees

As Fall and Winter arrive each year, I enjoy the added bonus of feeding the birds in our crabapple tree outside our living room. Their quickness, agility and movement are a delight to watch, and I am mesmerized by how

they wait their turn, in what must be hungry sets of moments. We have been delighted by our typical bird groups interrupted by Charlie the squirrel, an "ADHD" animal on steroids. They are happy upside down, hanging by a wire, removing tops of feeders, crawling inside the tubes, patiently eating on the ground, or interrupting all the other Charlie the squirrel activities. We have bought squirrel proof feeders, made canopies for the feeders, and tried to outsmart them, but they will not be deterred. Darned their determination! If they need a resting spot, and select your attic for occupancy, you might hear day time crawling, rustling, gnawing, or chatter. On occasion, a visual sighting uncovers their presence, but usually you do not get the benefit of a sighting. Call Jimmy at Hunt's Quality Pest Control for his analysis of your symptoms, and let the eyes and ears of a true professional aid you in finding a solution to, what left alone, could result in expensive damage to your home.

***WATCH FOR YOUR FOUNDATION, TREE SPRAY AND LAWN CARE CONTRACTS IN THE MAIL, FEBRUARY AND MARCH.***